

Grant Opportunity Table Content

USDA: Foreign Agricultural Service Trade Programs

Market Access Program (MAP)

<https://www.grants.gov/web/grants/view-opportunity.html?oppld=346791>

Matching Fund Requirements:

When MAP funds are used for generic marketing and promotion, participants must contribute a minimum 10-percent match. For promotion of branded products, a dollar-for-dollar match is required.

Grant Awards:

Maximum of \$20,000,000

Deadline:

Friday, May 19, 2023

Description

FAS will share the costs of overseas marketing and promotional activities that help build commercial export markets for U.S. agricultural products and commodities for activities such as consumer advertising, public relations, point-of-sale demonstrations, participation in trade fairs and exhibits, market research, and technical assistance.

Eligible To

U.S. trade associations cooperatives, state regional trade groups, and small businesses.

Technical Assistance for Specialty Crops (TASC)

<https://www.grants.gov/web/grants/view-opportunity.html?oppld=346795>

Matching Fund Requirements:

No requirement.

Grant Awards:

Maximum of \$500,000 per year and for projects of up to five years.

Deadline:

Friday, May 19, 2023

Description

Funds projects that address sanitary, phytosanitary, and technical barriers that prohibit or threaten the export of U.S. specialty crops. Eligible activities include seminars and workshops, study tours, field surveys, pest and disease research, and pre-clearance programs. Proposals may target individual countries or reasonable regional groupings of countries.

Eligible To

U.S. non-profit, for-profit, and government entities are eligible to apply. Crops include all cultivated plants and their products produced in the United States except wheat, feed grains, oilseeds, cotton, rice, peanuts, sugar, and tobacco.

Emerging Markets Program (EMP)

<https://www.grants.gov/web/grants/view-opportunity.html?oppld=346793>

Matching Fund Requirements:

No requirement.

Grant Awards:

Maximum of \$500,000

Deadline:

Friday, May 19, 2023

Description

Helps U.S. organizations promote exports of U.S. agricultural products to countries that have — or are developing — market-oriented economies and that have the potential to be viable commercial markets. FAS will provide cost-share funding for technical assistance activities such as feasibility studies, market research, sectorial assessments, orientation visits, specialized training, and business workshops.

There is no fixed list of “emerging market” countries, but the legislation authorizing the program defines an emerging market as any country that “is taking steps toward a market-oriented economy through the food, agriculture, or rural business sectors of the economy of the country” and “has the potential to provide a viable and significant market for United States commodities or products of United States agricultural commodities.”

Eligible To

Trade associations, agricultural cooperatives, state regional trade groups, state departments of agriculture, federal agencies, for-profit entities, and consulting businesses.

Quality Samples Program (QSP)

<https://www.grants.gov/web/grants/view-opportunity.html?oppld=346794>

Matching Fund Requirements:

No requirement.

Grant Awards:

Maximum of \$2,500,000

Deadline:

Friday, May 19, 2023

Description

The Quality Samples Program (QSP) enables potential customers around the world to discover the quality and benefits of U.S. agricultural products. The program focuses on processors and manufacturers rather than consumers, and QSP projects should benefit an entire industry or commodity rather than a specific company or product. Projects should focus on developing a new market or promoting a new use for the U.S. product.

QSP participants obtain commodity samples, export them, and provide the recipient with guidance on how to use the samples. When a project is finished, USDA reimburses the participant for the costs of procuring and transporting the sample. Any U.S. private or government entity with an interest in exporting U.S. agricultural products may apply to the program.

Eligible To

U.S. non-profit, for-profit, and government entities, trade associations, cooperatives, and Institutions of higher education.

USDA: National Institute of Food and Agriculture Grant Programs

The Agriculture and Food Research Initiative - Foundational and Applied Science Program

<https://www.nifa.usda.gov/grants/funding-opportunities/agriculture-food-research-initiative-foundational-applied-science>

Description

There are many programs included in this RFA, with closing dates ranging from August through December 2023.

USDA: Rural Development Grant Program

Value Added Producer Grant Program

<https://www.rd.usda.gov/sites/default/files/Value-Added-Fact-Sheet-3-17-23.pdf>

Matching Fund Requirements:

There is a matching fund (cost-sharing) requirement of at least \$1 for every \$1 in grant funds provided by the Agency (matching funds plus grant funds must equal proposed Total Project Cost).

Grant Awards:

Maximum Planning - \$75,000; Maximum Working Capital - \$250,000.

Deadline:

Tuesday, May 16, 2023

Description

The objective of this grant program is to assist viable Independent Producers, Agricultural Producer Groups, Farmer and Rancher Cooperatives, and Majority-Controlled Producer-Based Businesses in starting or expanding value-added activities related to the processing and/or marketing of Value-Added Agricultural Products. Grants will be awarded competitively for either planning or working capital projects directly related to the processing and/or marketing of value-added products. Generating new products, creating and expanding marketing opportunities, and increasing producer income are the end goals of the program. All proposals must demonstrate economic viability and sustainability to compete for funding.

Eligible To

Agricultural producers who meet specific requirements.

USDA: Agricultural Marketing Service Grant Programs

Regional Food Systems Partnerships

https://www.ams.usda.gov/sites/default/files/media/2023_RFSP_RFA.pdf

Matching Fund Requirements:

The program requires cash-only matching fund contributions in an amount equal to 25 percent of the total Federal portion of the grant.

Grant Awards:

RFSP Planning and Design projects range from \$100,000 to \$250,000, while Implementation and Expansion projects and Farm to Institution projects range from \$250,000 to \$1,000,000.

Deadline:

Tuesday, May 2, 2023

Description

The Regional Food System Partnerships (RFSP) program supports partnerships that connect public and private resources to plan and develop local or regional food systems. The program focuses on strengthening the viability and resilience of regional food economies through collaboration and coordination. RFSP supports public-private partnerships that plan and develop relationships between local and regional producers, processors, intermediaries, and institutional markets or institutional food service operations through local and regional producers and local and regional food systems.

Eligible To

Agricultural businesses or cooperatives, producer networks or associations, community supported agriculture networks or associations, food councils, local governments, nonprofit corporations, public benefit corporations, economic development corporations, regional farmers market authorities, and tribal governments.

Local Food Promotion Program

https://www.ams.usda.gov/sites/default/files/media/LFPP_Factsheet.pdf

Matching Fund Requirements:

A 25% match is required.

Grant Awards:

For Planning project types, applicants may request \$25,000 to \$250,000 for 24 months. Implementation and Farm to Institution project types may request \$100,000 to \$750,000 for 36 months. For the new Turnkey Marketing and Promotion project type, applicants may request \$50,000 to \$100,000 for 24 months.

Deadline:

Tuesday, May 2, 2023

Description

The Local Food Promotion Program (LFPP) funds projects that develop, coordinate, and expand local and regional food business enterprises that engage as intermediaries in indirect producer to consumer marketing to help increase access to and availability of locally and regionally produced agricultural products. Grants can be used for the planning stages of establishing or expanding a local and regional food business enterprise or to improve or expand a food business that supports locally and regionally produced agricultural products and food system infrastructure by performing feasibility studies, market research, training, and technical assistance for the business enterprise and/or for producers working with the business enterprise.

Eligible To

U.S. agricultural businesses and cooperatives, producer networks and associations, Community Supported Agriculture (CSA) networks and associations, food councils, local governments, nonprofit and public benefit corporations, economic development corporations, regional farmers' market authorities, and tribal governments.

Federal-State Marketing Improvement Program (FSMIP)

https://www.ams.usda.gov/sites/default/files/media/2023_FSMIP_RFA.pdf

Matching Fund Requirements:

This program requires a \$1-for-\$1 cost sharing or match.

Grant Awards:

The funding for each project type ranges from \$50,000 to \$250,000.

Deadline:

Tuesday, May 2, 2023

Description

A competitive grant program that funds projects to explore new market opportunities for U.S. food and agricultural products, and to encourage research and innovation aimed at improving the efficiency and performance of the marketing system. This program supports four project types: Agricultural Product Distribution, Cooperative Development, Economic Research, Agricultural Product Development.

Eligible To

State departments of agriculture, state agricultural experiment stations, and other appropriate state agencies (i.e., state universities, state colleges, or state governmental entities).